Erasmus +
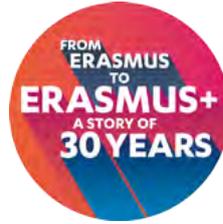
FROM ERASMUS TO ERASMUS+ A STORY OF 30 YEARS

atlantic

STT Course
Public Speaking for Academics

Atlantic Language | Dublin | Ireland

Who it's for?
PhD holders, PhD candidates and as well other members of academia who would like to advance their communication skills for academia.

Level of English
B2 and above on the CEFR ⤴

Dates:
04 - 08 Novembr, 2019

Objectives

The Erasmus Plus STT course on Public Speaking for Academics focuses on the development of communication skills in the academic context. Nowadays, researchers who are keen on advancement in their career must be able to provide inspiring, educational and succinct research proposals. Events like TEDx and FameLab set a gold standard for provision of amazing science-based presentation which impress audiences.

This course is well-suited for academics who want to deliver talks and presentations at international conferences, produce convincing arguments for such things as grant applications and to be a part of academic discussions which further research in their area.

Programme

The course will run for 5 days (25h) and will also include the option to participate in cultural immersion activities (paid separately) including Irish Cultural Night and a visit to the Guinness Storehouse – the worldfamous 250-year-old former brewery.

Participants

Course workshop participants should have CEFR level B1 in English and should be willing to improve their academic English skills. PhD holders, PhD candidates and as well other members of academia who would like to advance their communication skills for academia.

Accommodation

Accommodation is provided by the organizer and included in the price of the seminar. The organiser offers four options 7-night (Sat to Sat) accommodation options in Dublin:

- **Apartment Accommodation.** One room in a shared self-catering apartment
- **Accommodation in Host Families*** experiencing an Irish family with half-board Monday to Friday and full-board at the weekend
- **B&B Accommodation** breakfast included
- **Hotel Accommodation** 3 star minimum

Travel time can range from 25 to 50 minutes ca depending on location. We endeavor to place you in as a close a proximity as we can

Financing

Participation on the course can be funded through the use of an Erasmus Plus STT grant from your academic institution.

The Organiser, Atlantic Language, will provide the required documents including the STT invitation, work plan and a Certificate of Participation for all seminar participants.

Programme Cost

Option A Course + Apartment		€765
Option B Course + Host Family		€765
Option C Course + B&B		On Request
Option D Course + Hotel		On Request

For efficacy of workshops only a limited number of applications can be admitted on the first apply, first served basis.

There is high season supplement on accommodation. €40 for apartment / residence and €25 for HF (For the programmes between 29 Jun and 14 Sep 2019)

The Organiser

Atlantic Language is a high quality English language school in Ireland with sites in both Galway in the west and Dublin in the east.

A market leader in language education in Ireland, Atlantic has received several awards including the Ulster Bank Achievers Award for International Business in Connacht and the prestigious Language Travel Magazine Award for the Best English Language School Europe 2009 which also acknowledged the professionalism of Atlantic Language but also the important part played by Atlantic.

Erasmus +

STT Course
Public Speaking
for Academics

Outline Workshop Programme

Mr. Jim Connolly, Academic Coordinator for Specialist Courses, in devising the programme for the Course Workshops, considered the needs of and the challenges faced by English language users when preparing for, presenting to and responding to academic and general audiences. This programme is delivered at Atlantic Language Dublin over 25 workshop hours.

	Speaking Purpose	Public Speaking Focus	Language Work
Day 1	**First speech in a new context** Overcoming the fear of public speaking	• Understanding, sequencing and presenting information • Building credibility as a speaker	• Expanding notes into speech • Projecting self-confidence • The first principle: Ethos • Getting off to a good start – the introduction
Day 2	**Providing deeper insights** Justifying a position and carrying an audience with you	• Organizing the body of a longer speech • Ensuring coherent flow • Using internal summaries and previews	• Organizational patterns • The second principle: Logos • Using your voice effectively
Day 3	**Being persuasive** Speaking convincingly to neutral or hostile audiences	• Differentiating between speaking purposes: informing vs persuading • Adapting to the audience • Projecting empathy	• Building an argument • The third principle: Pathos • Audience analysis • Constructing a conclusion
Day 4	**Providing academic explanations** Speaking in a teaching capacity	• Using language effectively • Supporting your ideas • Taking questions from the audience	• Achieving clarity • Avoiding jargon • Delivery – controlling the non-verbal features
Day 5	**Delivering a full-length speech** Controlling all aspects from genesis to Q&A	• Presenting information from your subject • Using visual aids in a talk • Using questions and answers session to underline the message.	• Explaining content-obligatory language • Reviewing the five parts of rhetoric: invention, arrangement, style, memory and delivery

Atlantic Language and its tutors reserve the flexibility to amend the sequence or content to be delivered based on the observed or expressed needs of Seminar participants.

As an alternative to the scheduled academic programme, Thursday afternoon can also be dedicated to cultural activities:

- *Local chaperoned excursion*
- *Independent student excursion*

Atlantic Language Dublin and Galway are recognised by ACELS, a service of Quality and Qualifications Ireland, for English language teaching (ELT).

Fairgreen House, Fairgreen Road, Galway, H91 AXK8, Ireland ✉ **euprojects@atlantic.ac**

⤴ **erasmusplus.atlantic.ac**